



## Stay Warm (You Can't Get This Anywhere Else!)

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Pro Home Improvement is excited to announce it's own exclusive insulation that you cannot find anywhere else, "Pro Grade" Stabilized Cellulose Insulation!

We have worked on formulating the absolute best, most energy-efficient and environmentally friendly attic insulation product possible. Here's why it's the best on the market:

- 1. Performance** – Our "Pro Grade" Stabilized Cellulose Insulation tightens up buildings against air infiltration better than fiberglass. "Pro Grade" Stabilized Cellulose Insulation performed 35% better than fiberglass in a study done by the University of Colorado School of Architecture and Planning.
- 2. Safety** – "Pro Grade" Stabilized Cellulose Insulation has been field tested repeatedly to show that adding this cellulose has increased the fire resistance of walls by up to 55% over fiberglass. It contains no asbestos, formaldehyde, or any other man-made fibers so you can rest easy knowing you haven't introduced anything of questionable safety into the place where your family sleeps.
- 3. Value** – "Pro Grade" Stabilized Cellulose Insulation is one of the few products that you can use in your home that will pay for itself. Since it is stabilized, it resist settling over the years, maintaining your

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## Pro Advice - Stay Warm (You Can't Get This Anywhere Else!)

investment and continuing to save you money year after year. 10" of Pro Grade will stay 10" for years to come, whereas our competitors will settle lower and eventually your utility bills slowly creep up without you knowing, costing you thousands.

Environmentally-Friendly – "Pro Grade" Stabilized Cellulose Insulation is made from 100% recycled fibers, avoiding landfills and reducing the waste stream by a large margin. "Pro Grade" Stabilized Cellulose Insulation is the least impactful to the environment, having the lowest carbon footprint of all known insulation products today.

## Comparing R-Values

Insulation	R-Value per inch	R-Value at 5"	R-Value at 10"
<b>"Pro Grade" Stabilized Cellulose</b>	<b>3.8</b>	<b>19</b>	<b>38</b>
Standard Cellulose	3.6	18	36
Rockwool	2.9	14.5	29
Fiberglass (blown)	2.2	11	22

As you can see, Pro Grade Cellulose outperforms every other type of insulation. Also, if you account for settling, "Pro Grade" Stabilized Cellulose Insulation will continue to perform at a high level for years while other products R-Value will diminish, taking your money with it.

If you want to invest in your home with a product that will continue to save you money year after year, consider Pro Home Improvement's exclusive "Pro Grade" Stabilized Cellulose Insulation that you cannot find anywhere else.

If you think you might need some help with insulating walls or attics, be sure to get ahold of us by calling 888-776-1998 today.



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